

Fresh ideas for a Rivella summer promotion

Rivella is one of the most successful producers of soft drinks in Switzerland.



Images <https://www.brainstore.com/links/rivella>

www.brainstore.com - welcome@brainstore.com

On November 8, 2014 BrainStore hosted a workshop for Rivella, the leading Swiss producer of soft drinks. Teenagers from the target audience had a look at the ideas of Rivella and the agency, evaluated them and provided consumer insights and inputs for 2015!



BrainStore
Great ideas. So close.