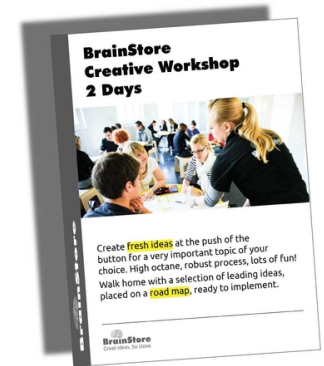


Do you have a mission critical innovation challenge? Do you need a reliable set of strong ideas in a very short time? Are you looking for grounded ideas as well as "out-of-the-box-thinking"? Would you like to create a strong buy-in for the ideas created? Would you like the results to be analysed based on success criteria? Would you like to start implementation ASAP?

BrainStore Creative Workshop 2 Days

The "Creative Workshop 2 Days" is a great format to create a set of fresh ideas for a mission critical topic. We use the proven BrainStore Idea Machine. At the end of the workshop we have set of concrete ideas. Every idea has been analysed based on success criteria. The leading ideas are visualised in a comparable manner and placed on a road map.



Usage

You have a mission critical top and you need a set high quality ideas.

This is how BrainStore creates value for you:

- Surprising contents
- High efficiency
- Good energy among the participants
- Results that are ready to implement
- Professional project management

Time Box

The "Creative Workshop 2 Days" requires a minimal lead time of two weeks.

Community

The "Creative Workshop 2 Days" is an ideal process to include an interesting community of participants. BrainStore recommends to include participants from within your organisation, customers of your organisation, external experts and lateral thinkers. Recommended number of participants: 24 to 90.

Pricing

All BrainStore offers are based on BrainStore's avant-garde "Pay-What-You-Wish-Model". After receiving the deliverables you have two days to reflect on the value and to set the price. You can set any price you wish. There is no minimum and no maximum. BrainStore will send you and invoice for the amount indicated, due within 10 days. Third party costs are covered by the customer.

13 February 2017