

Would you like to know, where your organisation will be in 10 years? Would you like to create awareness for change and a sense of urgency? Would you like to improve your interaction with customers and the market? Would you like to break up the traditional innovation structures in your organisation? Would you like to set trends?

BrainStore Expedition Future

The "BrainStore Expedition Future" is a great voyage to the future of your organisation. Detached from the micro stress of daily business we will look into the future of your organisation. We create awareness for the need of change and a sense of urgency. We leave the comfort zone. We develop powerful initiatives targeting at different areas of your work. We will return from the expedition with a road map for next steps.

The expedition is led by experienced BrainStore expedition guides.



Usage

You would like to know what your organisation stands for in the future and how to make this happen.

This is how BrainStore provides value to you:

- Powerful contents, placed on a smart road map
- Stimulating ideas and contributions from outside of your organisation
- Strong buy-in by the participants
- Professional project management

Time Box

A "BrainStore Expedition Future" usually lasts 2 to 4 days. Lead time: 2 weeks to 3 months.

Community

The "BrainStore Expedition Future" allows you to integrate an ideal team of stakeholders from within your organisation, management and staff, customers of yours, external experts and lateral thinkers. Recommended number of participants: 24 to 60.

Pricing

All BrainStore offers are based on BrainStore's avant-garde "Pay-What-You-Wish-Model". After receiving the deliverables you have two days to reflect on the value and to set the price. You can set any price you wish. There is no minimum and no maximum. BrainStore will send you and invoice for the amount indicated, due within 10 days. Third party costs are covered by the customer.

14 February 2017