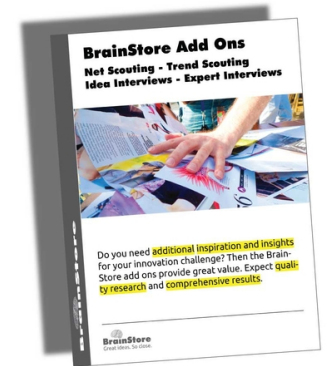


Do you need additional inspirations and ideas for your innovation project? Would you like fresh ideas from you customers and co-workers? Would you like access to the ideas of external experts? Are you looking for fresh ideas from other countries or industries?

BrainStore Add Ons: Net Scouting, Trend Scouting, Idea Interviews, Expert Interviews

Add spice to your innovation projects with BrainStore Add ons.

- Net Scouting: surprising ideas from the web
- Trend Scouting: surprising ideas from other countries and industries
- Idea Interviews: inputs and ideas from your customers and co-workers
- Expert Interviews: Know how and expertise from leading experts



Usage

BrainStore Add Ons are great to spice up your innovation life.

BrainStore provides value by

- Suggesting the ideal add ons
- Customised search fields and tools
- Good briefings for every add on
- Identifying key contributors
- Analysis and summaries
- Professional project management

Time Box

Add ons usually require a production time of 1 to 4 weeks.

Community

Every add on will involve a community of interesting people contributing to the success of your project.
Talk with your BrainStore about the people you'd like to integrate!

Pricing

All BrainStore offers are based on BrainStore's avant-garde "Pay-What-You-Wish-Model". After receiving the deliverables you have two days to reflect on the value and to set the price. You can set any price you wish. There is no minimum and no maximum. BrainStore will send you and invoice for the amount indicated, due within 10 days. Third party costs are covered by the customer.

13 February 2017